1080p vs 4K (vsdiff.com)

Feature	1080p	4K
Resolution	1920 x 1080 pixels	3840 x 2160 pixels
Total Pixels	2.1 million	8.3 million
Image Clarity	Good	Superior
Cost	Lower	Higher
Viewing Distance	Optimal at 6-10 feet	Optimal at 10-12 feet
Content Availability	Widely available	Growing but limited

Source: https://vsdiff.com/1080p-vs-4k/