AI Chatbots vs Traditional Search (vsdiff.com)

Feature	AI Chatbots	Traditional Search
Interactivity	Highly interactive and conversational	Static search results
Response Time	Instant, conversational responses	May take time to scan through results
Personalization	Can tailor responses based on user input	Less personalized, provides generic results
Complex Queries	Can handle complex, multi-part questions	May require multiple searches to get full answers
Learning Capability	Continuously learns from interactions	Static; improvements depend on algorithm updates
Use Cases	Customer support, information retrieval	General information searching

Source: https://vsdiff.com/ai-chatbots-vs-traditional-search/