Alexa vs Google Assistant (vsdiff.com)

Feature	Amazon Alexa	Google Assistant
Voice Recognition	Good accuracy with multiple accents	Exceptional understanding of context
Smart Home Compatibility	Wide range of compatible devices	Strong compatibility, especially with Google products
Music Services	Supports Amazon Music, Spotify, and more	Integrates seamlessly with YouTube Music and Google Play
Search Capabilities	Utilizes Bing for web searches	Leverages Google's extensive search engine
Customization	Allows routine customization through Skills	Personalization through Google account data

Source: https://vsdiff.com/alexa-vs-google-assistant/