

Apple TV vs Roku (vsdiff.com)

Feature	Apple TV	Roku
Price	\$149 and up	Starting from \$29.99
Channel Selection	Exclusive Apple content, Mainstream apps	Over 500,000+ channels
Resolution	Up to 4K HDR	Up to 4K HDR
User Interface	Intuitive, focuses on apps	Simpler, easier navigation
Voice Control	Siri integration	Voice search via remote
Gaming Support	Apple Arcade enabled	Minimal gaming options

Source: <https://vsdiff.com/apple-tv-vs-roku/>