

Bootstrapping vs Venture Capital (vsdiff.com)

Feature	Bootstrapping	Venture Capital
Definition	Bootstrapping refers to funding a startup using personal savings or operating revenues without outside investment.	Venture capital involves raising funds from investors to scale the business, typically in exchange for equity.
Control	Founders retain complete control over business decisions.	Founders often cede some control to investors, who may influence business direction.
Risk	Lower financial risk as personal funds are used, but higher stress on individual finances.	Higher financial risk and pressure, but also the potential for large financial returns.
Speed of Growth	Typically slower growth due to limited resources.	Rapid growth facilitated by significant capital infusion.
Funding Amount	Limited to personal resources; typically small amounts.	Can involve millions in funding for scaling and expansion.
Long-term Viability	Can lead to sustainable businesses with lower debt.	High initial growth potential, but pressure to deliver returns can lead to challenges.
Investor Involvement	No outside investors involved, complete independence.	Investors typically take an active role in guiding business strategies.

Source: <https://vsdiff.com/bootstrapping-vs-venture-capital/>