

## Corporate Social Responsibility vs Profit Maximization (vsdiff.com)

Criteria	Corporate Social Responsibility (CSR)	Profit Maximization
Definition	A business model focusing on ethical operations, community engagement, and environmental stewardship.	The primary goal of a business is to maximize profits for its shareholders.
Stakeholder Focus	Emphasizes both internal and external stakeholders, including employees, customers, and the community.	Primarily focuses on shareholders and maximizing returns.
Long-Term vs Short-Term	Encourages long-term sustainability and brand loyalty.	Often prioritizes short-term gains and financial metrics.
Implementation	Involves the integration of sustainable practices and ethical policies.	Usually involves cutting costs and maximizing efficiency.
Reputation Impact	Can enhance brand reputation and customer loyalty.	May lead to short-term gains but can jeopardize long-term reputation if unethical practices are used.

Source: <https://vsdiff.com/corporate-social-responsibility-vs-profit-maximization/>