

Fitbit vs Apple Watch (vsdiff.com)

Feature	Fitbit	Apple Watch
Health Tracking	Advanced health metrics such as heart rate, sleep monitoring, and stress management	ECG, Blood Oxygen Monitoring , and comprehensive fitness tracking
Battery Life	Up to 7 days on a single charge	18-24 hours depending on usage
Design	Lightweight and sport-centric with customizable bands	Premium materials with a sleek, modern design
App Ecosystem	Fitbit app with a variety of health challenges	Extensive App Store with a wide range of third-party apps
Price	Affordably priced starting around \$69.95	Premium pricing starting around \$399

Source: <https://vsdiff.com/fitbit-vs-apple-watch/>