

Freelancer vs Consultant (vsdiff.com)

Feature	Freelancer	Consultant
Definition	A self-employed individual offering services to clients on a project basis.	A professional who provides expert advice and specialized services to organizations.
Engagement Type	Short-term projects or gigs.	Long-term or ongoing engagements.
Client Relationship	Generally a transactional relationship.	Often a collaborative, advisory relationship.
Payment Structure	Typically per project or hourly.	Usually a fixed fee or retainer.
Scope of Work	Specific tasks defined by the client.	Broad strategies and insights for business improvement.
Expertise	Varied skill sets; often technical or creative.	Deep expertise in a particular field or industry.
Marketing Approach	Often relies on platforms like Upwork or Fiverr.	May use networking, referrals, or thought leadership.

Source: <https://vsdiff.com/freelancer-vs-consultant/>