Google AI vs OpenAI (vsdiff.com)

Feature	Google AI	OpenAI
Core Mission	To organize the world's information and make it universally accessible and useful.	To ensure that artificial general intelligence (AGI) benefits humanity as a whole.
Principal Products	TensorFlow, Google Assistant, BERT, and more.	GPT-3, Codex, DALL-E, and more.
Language Processing	Advanced natural language processing (NLP) through models like BERT.	Highly sophisticated language generation with models like GPT-3.
Research Focus	Broad, including healthcare, sustainability, and personalized user experiences.	Primarily on AGI, ethics in AI, and practical applications of existing technologies.
Integration	Seamless integration into Google's ecosystem (Search, Ads, etc.).	API access for third-party applications, fostering independent innovation.
Accessibility	Accessible through existing Google products.	OpenAI API available, but with usage limits for free accounts.

Source: https://vsdiff.com/google-ai-vs-openai/