

## Networking vs Cold Applications (vsdiff.com)

Criteria	Networking	Cold Applications
<b>Definition</b>	Building relationships through direct interaction.	Submittal of unsolicited job applications.
<b>Effectiveness</b>	Generally more effective as connections can lead to job opportunities.	Often less effective with lower response rates.
<b>Speed of Response</b>	Typically quicker due to personal interactions.	Can take weeks or longer without guaranteed follow-up.
<b>Personalization</b>	Highly personalized; allows for tailored conversations.	Less personalized; often perceived as generic.
<b>Long-term Impact</b>	Can lead to lasting career relationships.	Limited long-term relationships as connections are minimal.

Source: <https://vsdiff.com/networking-vs-cold-applications/>