

Outplacement vs Career Counseling (vsdiff.com)

Feature	Outplacement	Career Counseling
Purpose	Assist displaced employees in finding new jobs.	Guide individuals in career planning and development.
Target Audience	Employees facing redundancy or layoffs.	Individuals at any career stage, including students.
Services Offered	Resume writing, job search strategies, interview coaching.	Career assessment, educational guidance, skill development.
Cost	Typically employer-funded; clients do not pay.	Usually out-of-pocket for clients; costs vary widely.
Duration	Short-term assistance, often lasts a few weeks.	Can be long-term, depending on the individual's needs.
Nature of Support	Practical and job-focused.	Holistic and developmental.

Source: <https://vsdiff.com/outplacement-vs-career-counseling/>