

## Profit vs Revenue (vsdiff.com)

Aspect	Revenue	Profit
Definition	Total income generated from sales of goods or services	Net income after all expenses have been deducted
Calculation	Total Sales	Revenue - Expenses
Indication of	Overall sales performance	Company profitability
Importance	Understanding market demand	Assessing financial health
Focus	Top-line growth	Bottom-line performance

Source: <https://vsdiff.com/profit-vs-revenue/>