

## Startups vs Scale-ups (vsdiff.com)

Feature	Startups	Scale-ups
Definition	Newly established businesses with innovative ideas	Companies experiencing rapid growth and expansion
Funding Stage	Seed and angel funding	Series A, B, and further rounds
Market Focus	Experimentation and finding product-market fit	Market expansion and scaling operations
Employee Count	Few to several employees	Often hundreds of employees
Risk Level	High risk of failure	Lower relative risk with established model
Goals	Testing and validating ideas	Maximizing growth and market share

Source: <https://vsdiff.com/startups-vs-scale-ups/>