USB-C vs Lightning (vsdiff.com)

Feature	USB-C	Lightning
Connector Type	Universal	Apple Proprietary
Reversible Plug	Yes	Yes
Maximum Power Delivery	Up to 100W	Up to 12W+
Data Transfer Speed	Up to 40 Gbps (USB 4.0)	Up to 480 Mbps (USB 2.0)
Market Adoption	High (Various Manufacturers)	Limited to Apple Products
Durability	Typically around 10,000 connections	Typically around 10,000 connections

Source: https://vsdiff.com/usb-c-vs-lightning/