Al Chatbot vs Rule-Based Chatbot (vsdiff.com)

Feature	Al Chatbot	Rule-Based Chatbot
Learning Ability	Self-learning through interactions	No learning capability; follows set rules
Complexity of Responses	Handles complex queries and context	Limited to specific keywords
Deployment Time	Longer due to training requirements	Faster due to straightforward setup
Cost	Higher initial investment	Cost-effective to implement
Personalization	High; adapts to user behavior	Low; relies on static responses

Source: https://vsdiff.com/ai-chatbot-vs-rule-based-chatbot/