

## Apple TV vs Google TV (vsdiff.com)

| Feature                               | Apple TV                                                   | Google TV                                                    |
|---------------------------------------|------------------------------------------------------------|--------------------------------------------------------------|
| <b>Content and Streaming Services</b> | Apple TV+; supports third-party apps like Netflix and Hulu | Google Play Movies; numerous apps including YouTube, Disney+ |
| <b>User Interface</b>                 | Icon-based layout with a focus on Apple content            | Content-centric interface that aggregates recommendations    |
| <b>Voice Control</b>                  | Siri integration for hands-free navigation                 | Google Assistant capabilities for voice commands             |
| <b>Remote Control</b>                 | Touch-enabled remote with built-in microphone              | Standard remote with dedicated buttons for quick access      |
| <b>Price</b>                          | Starts around \$149                                        | Available in various price ranges, starting from \$49.99     |

Source: <https://vsdiff.com/apple-tv-vs-google-tv/>