Business Degree vs Professional Certification (vsdiff.com)

Factor	Business Degree	Professional Certification
Duration	Typically 3-4 years for a bachelor's degree	Varies from a few months to a year
Cost	High tuition fees	Generally lower fees
Depth of Knowledge	Broad and comprehensive	Focused and specialized
Job Opportunities	Wide-ranging career paths	Specific industries and roles
Networking Opportunities	Extensive alumni network	Limited to certification community
Career Advancement	Higher-level positions attainable	May boost specific skills

Source: https://vsdiff.com/business-degree-vs-professional-certification/