

CEO vs Founder (vsdiff.com)

Criteria	CEO	Founder
Definition	The highest-ranking executive in a company, responsible for overall operations.	A person who establishes a company or organization, often from the ground up.
Role	Focuses on implementing the vision, strategy, and achieving company goals.	Involved in creating the product, business model, and initial vision.
Ownership	May or may not be a major shareholder or owner of the company.	Typically has a significant stake, especially in early-stage companies.
Skills Required	Leadership, financial acumen, decision-making, and strategic planning.	Innovation, risk-taking, creativity, and passion for the business idea.
Tenure	Can be hired or fired; tenure varies based on performance and board decisions.	Often remains with the company for life, unless they choose to step down.
Focus Area	Day-to-day management and strategic direction.	Initial business setup and long-term vision.

Source: <https://vsdiff.com/ceo-vs-founder/>