

## Conference Networking vs Social Media Networking (vsdiff.com)

Feature	Conference Networking	Social Media Networking
Interaction Type	In-person, face-to-face	Online, digital communication
Personal Connection	High, due to direct interaction	Lower, often lacking personal touch
Networking Opportunities	Limited to event attendees	Global reach, diverse audience
Content Sharing	Physical materials & cards	Digital media, posts, articles
Follow-Up	Requires dedicated effort	Easier through direct messages and tags
Cost	Often expensive (travel, tickets)	Usually free or low-cost
Comfort Level	Can be awkward for introverts	More comfortable for online interactions

Source: <https://vsdiff.com/conference-networking-vs-social-media-networking/>