

Freelance Platform vs Direct Clients (vsdiff.com)

Criteria	Freelance Platforms	Direct Clients
Setup Process	Quick registration, but may require profile setup and portfolio submission.	Time-consuming; includes networking and marketing yourself.
Fees	Typically charges a commission fee for each transaction.	No fees for transactions; pricing is set by agreement.
Payment Security	Secure payment via the platform, holds funds until project completion.	Reliant on trust; may require invoicing and contracts.
Client Interaction	Limited communication initially, mostly through platform messages.	Direct, personal communication leading to potential long-term relationships.
Project Variety	Wide range of projects; diverse opportunities across industries.	Varies significantly based on network; may offer niche opportunities.

Source: <https://vsdiff.com/freelance-platform-vs-direct-clients/>