GPU RTX vs GTX (vsdiff.com)

Feature	RTX Series	GTX Series
Ray Tracing	Yes (Real-Time)	No
DLSS (Deep Learning Super Sampling)	Yes	No
Performance in HDR	Superior	Adequate
Power Consumption	Moderate	Higher
Price Range	Higher	More Affordable

Source: https://vsdiff.com/gpu-rtx-vs-gtx/