OLED TV vs LED TV (vsdiff.com)

Feature	OLED TV	LED TV
Picture Quality	Superior color accuracy and contrast, deep blacks	Good color reproduction, but blacks may appear grey
Brightness	Generally lower brightness levels	Higher brightness levels, suitable for bright rooms
Viewing Angles	Excellent viewing angles with minimal color distortion	Color distortions can occur at wider angles
Thickness and Design	Usually thinner and more sleek	Thicker due to backlighting technology
Price	Generally more expensive	More affordable options available
Longevity	Burn-in risk with static images	Long-lasting with no burn-in issues

Source: https://vsdiff.com/oled-tv-vs-led-tv/