Smart Lighting vs Regular Lighting (vsdiff.com)

Feature	Smart Lighting	Regular Lighting
Control Options	App-Based Control , Voice Activation, Remote Access	Manual Switches
Energy Efficiency	Typically LED, Adjustable Brightness, Automated Timers	Varies (Incandescent, CFL, LED), Fixed Brightness
Customization	Multiple Colors, Scene Setting	White Only, Basic Adjustments
Cost	Higher Initial Cost but Long-term Savings	Lower Initial Cost but Higher Energy Bills
Installation	Requires Wi-Fi Setup, May Need a Hub	Easy to Install, No Special Requirements

Source: https://vsdiff.com/smart-lighting-vs-regular-lighting/