

Startup Founder vs Small Business Owner (vsdiff.com)

Criteria	Startup Founder	Small Business Owner
Business Goals	Rapid growth and scalability	Sustainable revenue and local community focus
Risk Tolerance	High risk, high reward	Moderate risk, focusing on stability
Funding Sources	Venture capital, angel investors	Personal savings, bank loans, community support
Business Model	Innovative and technology-driven	Traditional and service-oriented
Timeframe for Success	Short to medium term, seeking quick exit	Long-term growth, focused on legacy

Source: <https://vsdiff.com/startup-founder-vs-small-business-owner/>