

TikTok vs YouTube (vsdiff.com)

Feature	TikTok	YouTube
Video Length	Up to 10 minutes (originally 15 seconds to 1 minute)	1 second to 12 hours
Content Style	Short-form, viral trends, challenges	Long-form, tutorials, vlogs, music videos
User Demographics	Primarily Gen Z and Millennials	All age groups, diverse audience
Monetization Options	Creator Fund, Gifts	Ads, Memberships, Super Chat
Algorithm	Highly personalized, based on user engagement	Search and recommendation-driven

Source: <https://vsdiff.com/tiktok-vs-youtube/>