Twitter vs X (vsdiff.com)

Feature	Twitter	X
User Interface	Simple, clean, focused on text	Visual-centric, more interactive elements
Character Limit	280 characters per tweet	No strict character limit, emphasis on creativity
Target Audience	News enthusiasts, political discourse	Creative professionals, artists, influencers
Monetization Options	Sponsored tweets, advertisements	Subscription models, content sales
Engagement Features	Retweets, replies, likes	Enhanced storytelling tools, visual content sharing

Source: https://vsdiff.com/twitter-vs-x/