

Social Media vs Blogging (vsdiff.com)

Feature	Social Media	Bloggng
Content Length	Short and visually engaging posts	Long-form, in-depth articles
Engagement Level	Real-time interactions with immediate feedback	Delayed feedback often in the form of comments
Traffic Generation	Instant traffic influx through shares	Gradual traffic growth from SEO optimization
Longevity of Content	Short-lived, content can quickly get lost	Content remains relevant for a long time if optimized
Monetization Potential	Sponsored posts, ads	Affiliate marketing, ads, sponsored content

Source: <https://vsdiff.com/social-media-vs-blogging/>