

## YouTube vs YouTube Shorts (vsdiff.com)

Feature	YouTube	YouTube Shorts
<b>Video Length</b>	Up to 12 hours	Up to 60 seconds
<b>Content Type</b>	Long-form videos	Short, engaging clips
<b>Monetization</b>	Various options available	Limited monetization options
<b>Target Audience</b>	All ages	Younger audience
<b>Algorithm Preference</b>	Focus on long retention	Focus on quick engagement

Source: <https://vsdiff.com/youtube-vs-youtube-shorts/>